

**Sam Ennon, is the president of the B.O.B.S.A...**the nation's largest black-owned beauty supply trade association with over 5000 members both national and international. BOBSA's membership base includes Black beauty professionals throughout the United States, Canada, United Kingdom, Bermuda, Trinidad, West Indies and Switzerland in beauty retail store operations, salons, barbershops, and training institutions. BOBSA was founded in 2004 as a non-profit, on-line resource source. Inundated with consumer inquiries, requests for business development support in the black beauty industry, BOBSA began and continues to provide business resource and consultant services to a growing membership. BOBSA is the leading trade association exclusively representing black-owned beauty supply stores and retail consumers that have been economically disadvantaged in acquiring and owning black-owned beauty supply stores, beauty salons, nail salons and barbershops. BOBSA has worked to inform, educate, and support black beauty professionals and retail consumers on product knowledge and business operations. BOBSA will provide support to African-American beauty professionals and retail consumers by providing a comprehensive supply chain network.