

## 2010 COSMOPROF NORTH AMERICA

### Exhibit Pricing Guidelines

BOOTH SIZE		PRICE PER SQUARE METER	
Square Meters	Square Feet	Ready Stand	Raw Space
<b>Inline Booth (1 open side)</b>			
12 to 23	129 to 247	\$368.00	NA
24 to 71	258 to 764	\$368.00	\$273.00
72 & larger	775 & larger	\$349.00	\$254.00
<b>Corner Booth (2 open sides)</b>			
12 to 23	129 to 247	\$440.00	NA
24 to 71	258 to 764	\$387.00	\$287.00
<b>Peninsula Booth (3 open sides)</b>			
24 to 71	258 to 764	NA	\$294.00
72 & larger	775 & larger	NA	\$265.00
<b>Island Booth (4 open sides)</b>			
32 to 71	344 to 764	NA	\$300.00
72 to 111	775 to 1,195	NA	\$270.00
112 to 135	1,205 to 1,453	NA	\$258.00
136 & larger	1,463 & larger	NA	\$244.00
<b>Meeting Rooms</b>			
On show floor	Various	Contact the sales department for pricing	
Off show floor	Various	Contact the sales department for pricing	

\* Minimum Ready Stand booth size is 12 square meters; Minimum Raw Space available only in 24 square meters or larger

\*\* Square foot measurements above are rounded approximations

\*\*\*Meeting Rooms vary in size and location

Picture of Ready Stand



#### The smallest READY STAND Available:

3m x 4m = 12sqm

9.84 feet x 13.12 feet = 129.10 square feet

#### READY STAND package includes:

- carpet
- blonde wood walls made of gem panels
- lockable closet- 1sqm (3.28ft)
- 500 watt outlet
- 40" Diameter GES table
- (2) chairs
- (3) shelves
- (1) track lighting set with 3 halogen spotlights
- (1) wastebasket
- fascia board with company name & booth number

#### Ready Stand Starting cost

12sqm inline @ \$368 per sqm = \$4416

12sqm corner @ \$440 per sqm = \$5280

#### Raw Space starting cost

24sqm inline @ \$273 per sqm = \$6552

24sqm corner @ \$287 per sqm = \$6888

24sqm peninsula @ \$294 per sqm = \$7056

32sqm island @ \$300 per sqm = \$9600

#### Raw Space is concrete floor only (24sq meter Minimum)

- concrete floor space only (no furnishings or walls)
- exhibitor is responsible for floor covering/carpet
- exhibitor is responsible for back wall that is 8 feet tall and side wall(s) if space is a corner or inline
- Space can be increased by individual square meters at a minimum of 1 x 3 meters.

\* carpet & wall panels can be purchased through GES \*

**Example: 3m x 4m booth (12sqm min) can increase to : 3m x 5m (15sqm) or a 4m x 4m (16qm) etc.**