

2012 COSMOPROF NORTH AMERICA Exhibit Pricing Guidelines

BOOTH SIZE		PRICE PER SQUARE METER	
Square Meters	Square Feet	Ready Stand	Raw Space
Inline Booth (1 open side)			
12 to 23	129 to 247	\$386.00	NA
24 to 71	258 to 764	\$386.00	\$287.00
72 & larger	775 & larger	\$366.00	\$267.00
Corner Booth (2 open sides)			
12 to 23	129 to 247	\$462.00	NA
24 to 71	258 to 764	\$406.00	\$301.00
Peninsula Booth (3 open sides)			
24 to 71	258 to 764	NA	\$309.00
72 & larger	775 & larger	NA	\$278.00
Island Booth (4 open sides)			
32 to 71	344 to 764	NA	\$315.00
72 to 111	775 to 1,195	NA	\$284.00
112 to 135	1,205 to 1,453	NA	\$271.00
136 & larger	1,463 & larger	NA	\$256.00
Meeting Rooms			
On show floor	48 to 100 square meters	\$150.00/sqm	
On show floor	over 100 square meters	Call for pricing	

For meeting rooms listed above, pricing is based on rooms having one shared wall. Additional fees will apply for detached rooms.

* Minimum Ready Stand booth size is 12 square meters; Minimum Raw Space available only in 24 square meters or larger

** Square foot measurements above are rounded approximations

***Meeting Rooms vary in size and location

Picture of Ready Stand



Ready Stand Starting cost

12sqm @ \$386 / sm = \$4632

12sqm corner @ \$462 / sm = \$5544

Raw Space starting cost

24sqm @ \$287 / sm = \$6888

24sqm corner @ \$301 / sm = \$7224

24sqm peninsula @ \$309 / sm = \$7416

32sqm island @ \$315 / sm = \$10,080

The smallest READY STAND Available:

3m x 3m = 9sqm : ***First time exhibitors ONLY** (*limited quantities)

9.84 feet x 9.84 feet = 96.83 square feet

3m x 4m = 12sqm: **Standard for all other exhibitors**

9.84 feet x 13.12 feet = 129.10 square feet

READY STAND package includes:

- carpet
 - blonde wood walls made of gem panels
 - lockable closet- 1sqm (3.28ft)
 - 500 watt outlet
 - 40" Diameter GES table
 - (2) chairs
 - (3) shelves
 - (1) track lighting set with 3 halogen spotlights
 - (1) wastebasket
 - fascia board with company name & booth number
- Raw Space is concrete floor only (24sq meter Minimum)**
- concrete floor space only (no furnishings or walls)
 - exhibitor is responsible for floor covering/carpet
 - exhibitor is responsible for back wall that is 8 feet tall and side wall(s) if space is a corner or inline
 - Space can be increased by individual square meters at a minimum of 1 x 3 meters.
- * carpet & wall panels can be purchased through GES

**Example: 3m x 4m booth (12sqm min) can increase to :
3m x 5m (15sqm) or a 3m x 6m (18qm) etc.**