COSMOPROF NORTH AMERICA

July 31- August 2, 2011 • Las Vegas, NV

Media Coordination Form

In order to more easily match media requests before, during, and after Cosmoprof North America, please take a moment to complete the following information about your company's product(s) / service(s) as well as who should be contacted for media inquiries. Cosmoprof North America's Marketing & Public relations team will keep this information on file to help better promote the show and easily facilitate inquiries from the media.

Company Name: ----------

Company Address: ----------

Company Website: ----------

First time at Cosmoprof North America? yes / no

Contact Name for Media Inquiries: ----------

Phone:---------- Cell Phone: ----------

Fax:---------- Email: ----------

Is the company a Minority or Women owned business? ❒yes ❒ no

Does your company have an English speaking representative who can address the media? ❒yes ❒ no

Are you launching a ***NEW*** product(s) / service(s) at Cosmoprof North America? ❒yes ❒ no

Please briefly describe the ***NEW*** product(s) / service(s) including key features:----------

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If your company is not launching a new product(s) / service(s), please briefly describe your company's product(s) / service(s), including key features: ----------

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Do you OR will you have high resolution / 300 dpi images of the product? ❒yes ❒ no

Please return form and address any questions to Cosmoprof North America's public relations firm - Y Public Relations:

(By completing this form, Cosmoprof North America, Y Public Relations, and/or any related entity do NOT Guarantee media coverage on your company's product(s) / service(s). This form is simply designed to help facilitate Media inquiries and gather as much information on participants as possible in an organized manner to help better promote the Cosmoprof North America event.)

Y Public Relations L.L.C • Yvette Masterson / Jessica Hirshon • Office: 702.567.0399 / Fax: 702.567.0599 • cosmoprofna@ypulicrelations.com

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